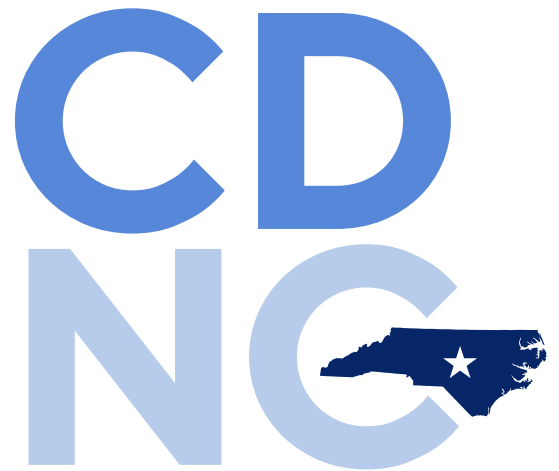




**COLLEGE DEMOCRATS OF
NORTH CAROLINA**
branding guide

2023-2024

CDNC LOGO VARIATIONS



CDNC TYPEFACE

TRADE GOTHIC

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TRADE GOTHIC

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KLMNOPQR jklmnopqr
STUVWXYZ stuvwxyz

ITC CHELTENHAM

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JKLMNOPQR klmnopqr
STUVWXYZ stuvwxyz

CDNC COLOR PALETTE

PRIMARY COLOR SCHEME



072667



5787D9



B7CBEA



F3CF62



EF6D40

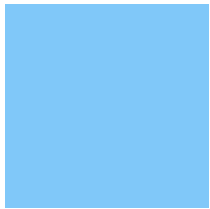


980B05

SECONDARY COLOR SCHEME



0764BC



80C8F9



AED1CA



ECB989

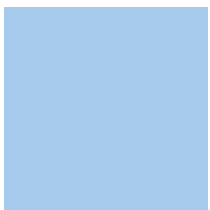


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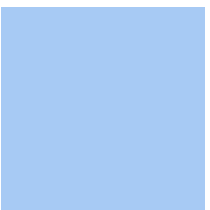


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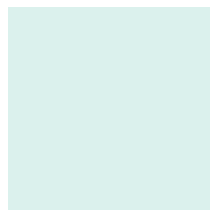
TERTIARY COLOR SCHEME



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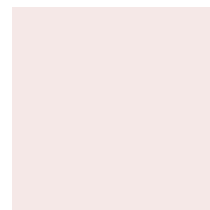
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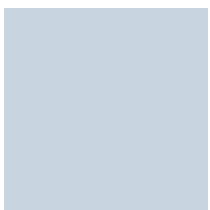
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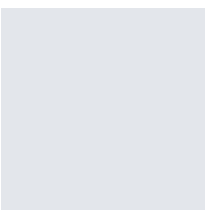
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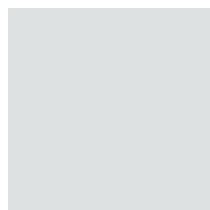
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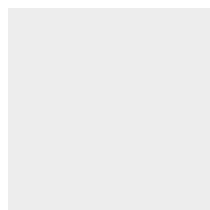
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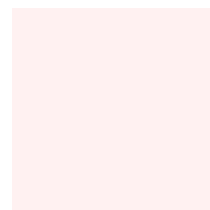
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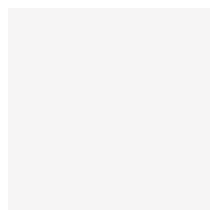
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EDEDED



FFF1F1



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GRADIENTS



SEASONAL BRANDING



June/Pride Month

**MORE SEASONAL
BRANDING IN PROGRESS**

STATEMENT LETTERHEAD



FOR IMMEDIATE RELEASE
DATE OF RELEASE

CONTACT: COLLEGE DEMOCRATS OF NC
PHONE: 123-456-7890
EMAIL: EMAIL@NCCOLLEGEDEMS.ORG

STATEMENT ON [INSERT TOPIC]

SUBHEADING INFORMATION

[CITY, STATE, Month Date Year] Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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CDNC is an independent organization not affiliated with any candidates or candidate committees.

A stylized, handwritten signature in black ink.

PRESIDENT



FOR IMMEDIATE RELEASE
DATE OF RELEASE

CONTACT: COLLEGE DEMOCRATS OF NC
PHONE: 123-456-7890
EMAIL: EMAIL@NCCOLLEGEDEMS.ORG

STATEMENT ON [INSERT TOPIC]

SUBHEADING INFORMATION

[CITY, STATE, Month Date Year] Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

[EDITABLE EXAMPLE]
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CDNC is an independent organization not affiliated with any candidates or candidate committees.

A stylized, handwritten signature in black ink, appearing to read "Signature".

PRESIDENT

EMAIL FORMATTING

[View this email in your browser](#)



Fellow College Dems, our rights are on the line.

We promise this isn't another clickbaity political email. We think you'll actually care about this one.

Right now, NC Republicans are trying to strip us of our fundamental right to vote and make our voices heard. But **we're fighting back**.

Once again, we as progressive college students are under attack. New voter ID requirements are threatening our ability to cast a ballot in North Carolina.

So here's the deal:

Starting with the upcoming 2023 Municipal Elections, voters will be asked to show identification before being allowed to vote.

These voter ID restrictions require every university, both private and public, in the state to submit an application with the State Board of Elections to have college student and employee IDs approved as valid voter identification.

And we have until **JUNE 28th** to get it done.

This is what we ask of you:

Contact your school's Chancellor or President and **demand** that your school submits the [Student Identification Approval Form](#).

Use [this link](#) to reach our script that you can copy to email your school.

As College Dems, this is our future and our responsibility. Help us make sure that we call the shots, NOT the Republican Party.

Let's keep on fighting the good fight,

College Democrats of North Carolina

[Visit the CDNC Website](#)



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Hey NC College Dems, we've got a call to action for y'all.

As you've probably heard by now, we're mobilizing to make sure that every college voter can use their Student ID as a valid form of Voter ID.

We've asked you to send [this email](#) to your school's leadership, but now we have another ask: **sign our petition**.

[Sign the Petition!](#)

We've already gotten over 100 signatures from all around the state, and we need you to sign so that we can show the state that we, the College Democrats of North Carolina, will not stand for voter suppression. It's **our right** to vote and we deserve to be able to exercise that right without interference.

Make your voice heard.
Protect your Constitutional rights.
Sign our petition.

We have until June 28th to ensure that every North Carolina college voter has what they need to be able to fulfill the updated Voter ID requirements.

So let's do the "Dem" thing,

The College Democrats of NC Executive Team

[Check out our website](#)



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Our mailing address is:
College Democrats of North Carolina
220 Hillsborough St
Raleigh, NC 27603-1724
USA

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College

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THE COLLEGE DEMOCRATS OF NORTH CAROLINA

College Democrats are mobilizing students across the State to elect Democrats in every area code, city, town and county. We're leading the fight for livable

[Let's Chat!](#)



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OUR GRASSROOTS FELLOWSHIP

Electing Democrats Across The State

The core mission of the College Democrats of North Carolina is to empower young people to become involved in the political process and electing Democrats across our state. Our duty of supporting a diverse slate of organizers, activists, and candidates didn't stop in November 2020, which is why we're excited to announce the Grassroots Fellowship, CDNC's newest program established to elect Democrats to local office across North Carolina in 2024.

[DONATE](#)



OUR MISSION

Local and municipal offices have some of the most impact on our day-to-day lives, but local campaigns often receive the least amount of resources and attention.

We're changing that by providing Democratic candidates the help they need in order to get elected and make change in their communities.

[Let's Chat!](#)

BRANDED MERCH



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